



Scholars of Sustenance Foundation | Thailand

A Food Rescue Foundation



Table of Contents

Message from CEO & MD	1
Our History	2
Mission, Vision & Goal	3
FOOD: People, Land & Spirit	4
Impact Summary	5
Program Highlights	6
SOS Global Impact since 2017	7
FUNDS: Fundraising & Activities	12
Financial Report	13
Our Contributed Value	14
Fundraising in 2020	15
FRIENDS: Growth and Partnerships	20
Team Growth	21
Expansion: Hua Hin	22
Community Highlights	24
Awards and Recognition	26
Media & Press	27

Message from CEO & MD¹

Message from CEO

SOS was founded years ago to rescue surplus food from hotels and retailers, avoiding food waste going to the landfill to emit toxic methane gasses. We were all about protecting the environment while feeding the hungry. But Covid-19 hit us hard and our lives have changed. We now work with the government and larger donors, and we are a professional food bank applying many more food types to help the needy. We focus on volume and quick distribution to the most in need, and we realized something recently, that after a natural disaster, you need as much food to as many people as possible, and this is not a short-lived hunger situation. Thousands of people have lost their jobs and many more are without food – so we need to increase the volume of more nutritious foods to serve to the many hungry people and those now suffering from the added burden of jobs lost. We focus on volume and quick distribution to the most in need, and we realized something recently, that while after a natural disaster we need as much food to as many people as possible, Corona is not a short-lived hunger situation but a longer term need for NUTRITION. This not about immediate survival as much as it is about helping immune systems stay strong. Thousands of people have lost their jobs and many more are without food But time wears us all down and now is the time to rethink how we can help people for an extended period. To boost everyone's immune system we need vitamins, good macro-nutrients, and healthy food.

What we have achieved in 2020 is truly remarkable. And I am very proud of every team member who made it all happen. And very grateful for all of donors and partners who never stopped supporting us.



Bo H. Holmgren

Message from MD



James Leyson

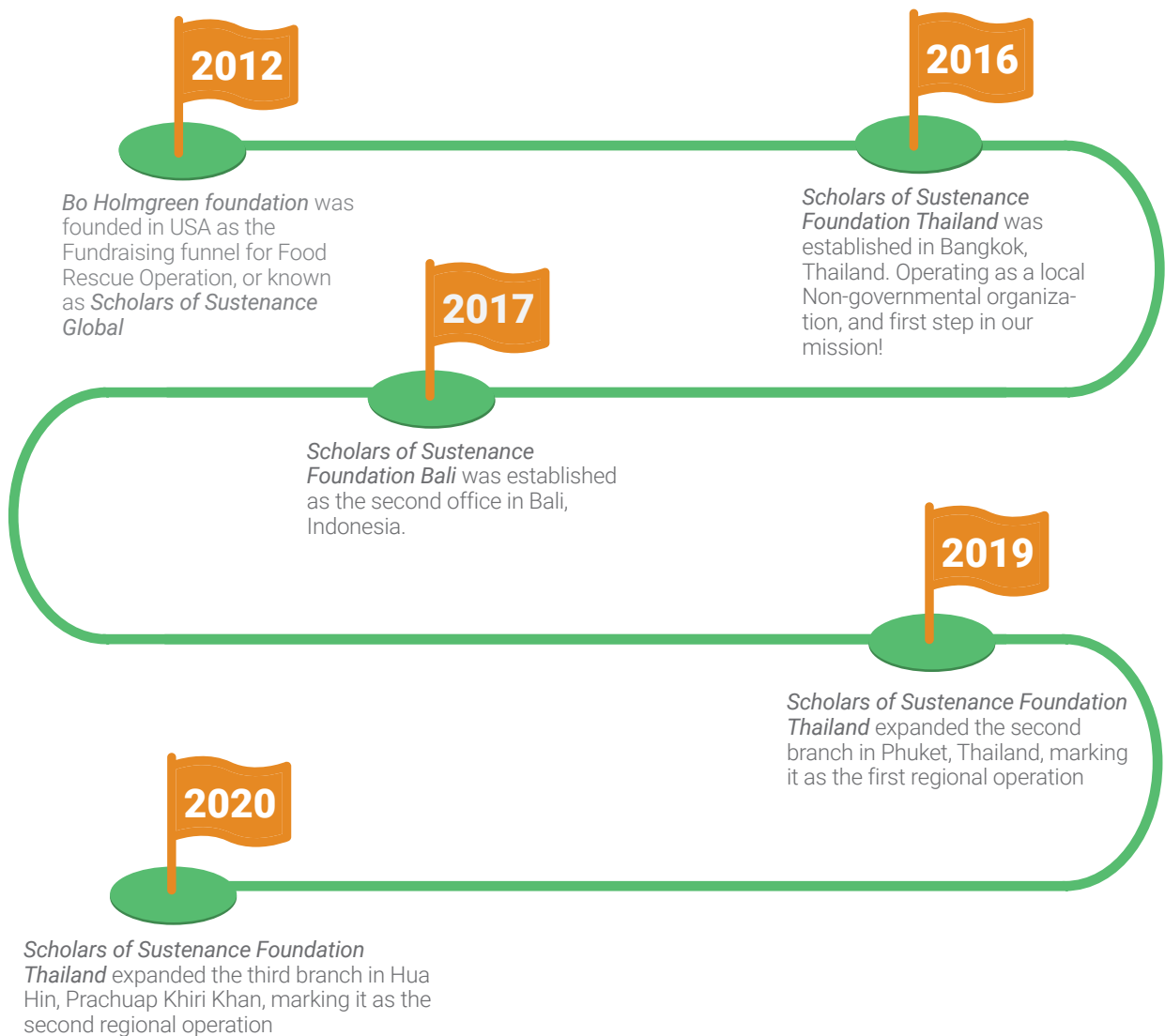
2020 is considered the most challenging year not only to SOS, but to many organizations in the world. While it gave countless challenges, it also gave so many opportunities for us to adapt and evolve. While we lost so much surplus food from our hotel partners as they have been deeply affected by the pandemic, our partners from the retail industry have stepped up their game and helped us to continue with our mission in providing food to 200 communities we are helping in Thailand. It also pushed us to come up with several programs that allowed us to reach more people, invite more volunteers, and serve more nutritious meals to many vulnerable communities. This year also proved that nothing can stop an organization that is very determined to help people. We found ways to expand in another city where it is highly hit by the pandemic. An expansion no one expected, but we made it happen. The demand for food increases. More people lost their jobs, and people under the poverty line are growing. We must continue to act and find ways on how we can deliver available produced food everyday to the people in need. We had to grow our team, our fleet, our operation, so we can continue to address the hunger pandemic. To all of our amazing partners, thank you for helping us!

Our History

During one of the business trips in Asia of Bo H. Holmgreen, CEO of Transoft Solutions Inc., he was having a dinner at one of the top 5-star hotels in Bangkok. Little did he know that it will be a turning point of his life that night. When he saw the hotel staff gradually picking up the silver platter full of high-quality food and throw them in the garbage, he asked him why they are ending up in trash. When he was told that it is a protocol they need to follow, he had an epiphany, which turned in to a vision, and eventually led him to establishing a foundation that rescues these good quality food and deliver them to people in need.

It was known initially as Food Hunter where a group of people visits different hotels and restaurants and pick up their surplus food and give it to the needy, which later formed up as the foundation we know today.

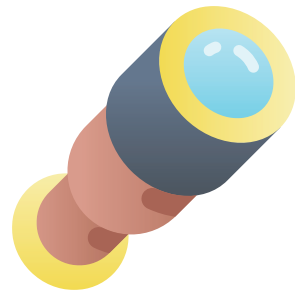
Scholars of Sustenance Thailand remains to be the leading food rescue organization that has evolved through the years, and now leading many businesses in addressing their food waste problems.





Mission

Hunger and Food Waste have been the two major crises globally. Our mission is to make a difference by rescuing good quality surplus food, and serving nutritious food to those need it the most



Vision

Creating food equity in the society we are working in; a society where good nutritious food can be accessed by people regardless of income and status. Elevating human potential and quality of life by providing the basic needs like food and education to people.



Goal

Serve 25 million meals by year 2025, and continue to serve three important things: the people, the land, and the spirit. We are not only helping people but also helping the communities while being environmentally conscious in our works.

2020

FOOD

IMPACT REPORT
PROGRAM HIGHLIGHTS





2020

A Year in Snapshot

It was such a roller coaster ride for SOS Thailand. We had this year started strongly, with programs and collaborations happening and some ready to be launched. Then global crises happened, the Covid-19 pandemic. It totally changed everything.

Our operations was hugely disrupted as businesses started to shut down, resulting to a dramatic decrease of the surplus food we collect. The situation spiraled down, people on quarantine, mass unemployment, city shutdowns, everyone was left on panic mode and unimaginable confusion. But despite of it all, SOS Thailand continued the work.

Scholars of Sustenance was rightly founded for this purpose, to feed the people in need, more than ever before. Both SOS offices in Bangkok and in Phuket have tirelessly worked hard to continue collecting and delivering food amidst the pandemic, making sure vulnerable communities will continue to have access to good nutrition despite the tough situation.

That is SOS staying true to our commitment and to our mission.

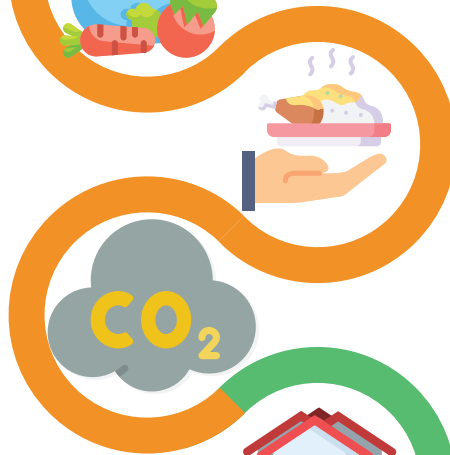
Impact Summary

2020 may be a trying year for all of us, but it is also an unprecedented year for Scholars of Sustenance Foundation in Thailand as well. In this year alone, we have rescued more food than the previous years combined and serve to more people in need than ever before. Here is the impact summary of our performance across Bangkok, Phuket, and Hua Hin in various programs during 2020.

1
Million Kgs
Total Surplus Food Provided



1.9
Million Kgs
of CO₂ (Carbon-dioxide)
Reduction Equivalent



4.2
Million Meals
Total Meals Served Equivalent

199
Total number of Donors/
Collaborations in 2020



235
Total Communities Served
across Thailand

466
Households
Total Electric Consumption
Reduction Equivalent in
Households Annually



45.9
THB Million
= \$1.48 Million
Estimated Donated Value
Equivalent

33.48K
Hours From
4,000 Volunteers
Total Volunteers Participation



1.75
Million Litres
of Water Footprint Equivalent

SOS GLOBAL IMPACT SINCE 2017⁷

Data as of December 2020

Operating since 2017, Scholars of Sustenance Foundation have been providing support to the communities in need across Thailand and Bali. Here is a quick recap of our impact internationally.

2.2M Kilograms

Total Surplus Food Provided Across Thailand and Bali

9.3M Meals

Total Meals Served Across Thailand and Bali

4.2M Kilograms

Total CO2 Reduction Equivalent Across Thailand and Bali

Food Rescue Program

Food Rescue Program is the pillar of Scholars of Sustenance Foundation. Among the food donors, we have collaborated with various food-related production partners for instance hotels, retailers, suppliers, and manufacturers. Our Food Rescue Ambassadors get rolling on refrigerated trucks 7 days a week in well designated routes. Every morning, each cold-chain truck collects surplus food from donors, and transports to communities with the help of our Community Coordinator and community leaders as middlemen who help to administrate the distribution.



Food Rescue Operation Donation Process, Bangkok

Our New Notable Partners in 2020

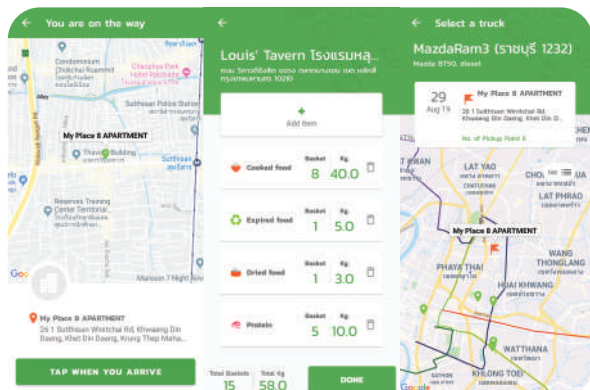


Surplus Vegetable Distribution



Hua Hin Second Week of Distribution

Surplus Vegetable Distribution



Food Warrior Application 1.0

Food Warrior App

This year, we have launched our internal mobile application called "Food Warrior App" which is used to assist our Food Rescue Ambassadors in collecting and measuring the surplus food they collect from each location including logistic planning and routing. Adding Technology to improve our service and efficiency

Rescue Kitchen Program

One of our responses to the pandemic was launching this smart food program that repurpose collected surplus food ingredients and turn them into fresh, hot, nutritious meals. This program also aims to engage the communities we help by inviting community volunteers to cook meals right at their community kitchen.

We cook 4-5 times a week from 22 active kitchens across Bangkok and Phuket. And for 6 months doing this program, we have served a total of **464K** meals to over 35K people in different communities.

This has also opened doors to many private individuals and private companies joining our kitchen and helping us with our mission to feed the people. A total of 1,658 volunteers have helped us last year.

22 Active Rescue Kitchen in 2020

Bangkok Kitchen: 1. Koy Rudeen Community Kitchen 2. Suk Kha Thong Community Kitchen 3. Ban Koh Community Kitchen 4. Lat Pla Khao Community Kitchen 5. Double Tree Hilton Sukhumvit Kitchen 6. Soi Prajane Community Kitchen 7. Ratchathewi Kitchen 8. Juvenile Detention Center Samut Prakarn Kitchen 9. Bang Phlad Community Kitchen 10. FREC Community Kitchen 11. Kred Tra Karn Community Kitchen 12. Praekasa Community Kitchen.
Phuket Kitchen: 13. Bang Kok Noi Community Kitchen 14. Wat Phra Nang Community 15. Double Tree Hilton Phuket Kitchen 16. The Westin Siray Bay Kitchen 17. Ao Po Community Kitchen 18. Haad San Suk Community Kitchen 19. Koh Keaw Community Kitchen 20. Hope Academy Kitchen 21. Baan Pru Som Pat Kitchen 22. Narathiwat Community Kitchen



Rescue Kitchens Throughout Bangkok & Phuket

"We believe that warm and nutritious meals not only satisfies the physical need in humans but empowering their minds to fight for a better tomorrow,"
Bo H Holmgreen, CEO & Founder SOS

Food Distribution in Wat Kae, Nangleong, Bangkok

LINEMAN WONG NAI x SOS Rescue Kitchen



COVID-Relief Bangkok

Amidst the peak of pandemic in Thailand, Scholars of Sustenance has joined forces with other NGOs: Sati Foundation, Urban Study lab, and Ford on COVID-Relief project providing sustenance support to the vulnerable communities where directly affected by the outbreak and mass unemployment.



COVID-Relief First Distribution at Nangloeng Community



Food Rescue Ambassador in action at Bang Bon Public Health Center

With our expertise along with large scale of logistic operation and control of food distribution. We were able to support many communities around Bangkok and provided more than **548,000** meals served from April to August 2020.

Remote Community Food Program

Another response to the pandemic was this collaboration and partnership with military volunteers that helps us distribute food to remote places in the country. These are communities in the deep forest, mountain ranges, that are difficult to reach by normal vehicles. They have helped us by using their military transportation equipment in delivering those food.

Since the start of the program, we have successfully provided food relief to **12 provinces and 10 remote villages** in the northern and southern part of Thailand.

Volunteer Spirit Net Work Collaboration with SOS Thailand To Distribute in remote community around Thailand



Food Waste Management Program

Educating people about Food Waste is one of our missions. After the end of our Compost Program in the first quarter, we revamped it to make it more better and coherent with the mission of our foundation.

We launched this program during the third quarter of the year, and we've been conducting workshops in our headquarters, and also invited by private companies or local government bodies. At the end of the year, we managed to train over **1,200 people** who attended our workshops.



SOS Compost Workshop at FREC Bangkok

Food Rescue Learning Program

Another educational program that aims to teach about food waste but this time, it focuses on kids. At an early stage, we believe that by proper education, injected by fun learning activities, they can start adapting to a more environment-conscious approach when it comes to food.

This class happens in our headquarters once a week and invite students from nearby schools, together with their teacher, to learn from experts about soil, plants, food, etc.

Satri Julanak students learning out door classroom



2020

FUNDS



FINANCIAL REPORT
FUNDRAISING EVENTS
DONATION & PARTNERSHIP

Financial Report

13

Donation Revenue

	<u>Total THB</u>	<u>Total USD</u>
Fundraising Events	408,981.77	13,669.18
Individual Donations	302,751.04	10,118.68
Corporate Sponsors	2,160,547.74	72,210.82
Global Contribution	4,761,528.16	158,879.13
Grants	3,641,983.22	121,724.04
Total Donation Revenue	11,275,791.93	376,242.24

Foundation Expenses

	<u>Total THB</u>	<u>Total USD</u>
Staff & Operation	9,133,375.04	305,259.86
Supplies and Equipment Procurement	833,149.40	27,845.90
Office	926,004.86	30,949.36
Other Expenses	1,435.82	47.99
Total Foundation Expenses	10,893,965.12	364,103.11

Cost Per Meals



As we rescue food (we do not buy food) to serve communities in need, the cost is calculated from our total expenditures on our operations and logistics, which is still relatively low when compared to the actual cost if we were to buy meals for donation. We rescue those food products that were destined to be thrown away and give them the purpose of feeding people in need. The more we rescue the food with the same amount of expense the lower the Cost Per Meal we can serve to the people which considered to be a good SOS operation performance. Once the operation cannot rescue enough food while we pay the same amount of expense, the Cost Per Meal will eventually go up. This is how we differentiate ourselves from other foundations.

Donated Value



Donated Value calculation is different to the Cost per Meal calculation. Instead of monitoring the cost per meal based on our expenses, Donated Value is how we monitor the monetary value that we have contributed back to our society. We have developed the analytic formula to measure this number by measuring the data of monetary value summation based on the average price of food items in Thai market trend according to Thai Ministry of Commerce. In 2020, we have contributed back to the society through our operation in total of **45.9 Million THB (1.48 Million USD)**. This is a proof that even we spend a substantial amount of money running our Food Rescue operation, we have contributed back quadruple value to the people in need.

Online Fundraising Campaign

FEEDING 2020

Feeding 2020 was a big fundraising theme in 2020 that was used to curate many campaigns and events in the year. We remarked the challenges we all faced after the COVID-19 pandemic, not only the economic recession but also social security issues - Hunger pandemic was the thing that people neglected and we all needed to address this. The campaign idea was to ask anyone to donate at least 20 THB so they know that they can feed someone in need for a one full day.



WEEBOON: SOS RESCUE KITCHEN IN PHUKET



We launched our SOS Rescue Kitchen for the first time in both Bangkok and Phuket to help delivering nutritious cooked food to the communities in need, especially those people who hardly take care of themselves, for example, elderly people, with disabilities and bed bounded patients. Phuket, our strategic location in the Southern part of Thailand had been aided more and more people who lost their job in the hospitality field with this program. As a result, we needed more financial support from people to make sure we can feed as many people as we can.

Fundraising Events

WORLD FOOD DAY: BANGKOK

In Bangkok, in celebration of World Food Day on 16th of October, 6 Rescue Kitchens cooked more than **10,000 meals** and distributed those nutritious meals to Jakkapadipong, Koyruddeen, Sukatong 1, Sor Pattaya, Klong Toey Log 1, 2, and 3, and Samut Prakan Juvenile Detention Center. We did not only feed the communities, but also took opportunity to educate more than 20 people via the Food Waste Workshop and a documentary screening titled "Wasted! The Story of Food Waste". A panel of discussion followed after the screening with the invited guests from MoreMeat and Laika Treats, and our very own food safety specialist and food rescue ambassador.



World Food Day event in Bangkok

WORLD FOOD DAY: PHUKET

Meanwhile in Phuket, **75,000 nutritious meals** were cooked to celebrate World Food Day. The success of the Rescue Kitchen Program was made possible by more than 100 community volunteers who cooked and prepared the meals all day. Our appreciation to local government for their assistance, local media for spreading the news and DoubleTree by Hilton Phuket Banthai Resort for opening their kitchen and having their staff involving too.

Massive Rescue Kitchen on World Food Day in Phuket



SERVING LOVE 2020

A charity event that aims to raise funds for the expansion of SOS operation in Hua Hin. It was held last 1st of November, in collaboration with Sang Foundation and Indus Restaurant. We served love that day thru a spiritual and cultural program, where many vendors came to throw their support as well.

We are more than grateful to raise a total of **263,000 THB** that helped us fund the purchase of a cooling truck for SOS Hua Hin.



ALLIANZ AYUDHYA CHARITY MARKET

Advocated by Allianz Ayudhya and their wonderful collaboration in 2020 last quarter, we were provided funds, kitchen equipment, and a ton of rice. Every bit of donations was used to support our cause, Food Rescue Operation, and Rescue Kitchen Program. We purchased large cooking pots, blenders, and stainless trays. All for the expansion and improvement of Rescue Kitchen Program. On the cooking activities, there are 10 employees joining the operation.

This well-known insurance company and their employee have also participated in the massive community kitchen in late November as part of their CSR. Moreover, they have hosted Charity Fun Fair involving their own employee to trade products and also us to conduct Food Waste Management workshops. All profit made from selling product and a generous amount of add-on money donation go to SOS.



Ride for Hunger

On 19th of December, Ride for Hunger was the last fundraising event in 2020. The event was one of a kind, as we had 25 riders on bikes riding through Bangkok old town. We visited many renowned landmarks; Wat Saket, Ban Baat Community, Pak Klong Flower Marker, Wat Arun, Santa Cruz Church, Phra Sumeru Fortress, and Nang Loeng area. The ride concluded at Wat Sommanat community where we purposefully brought the surplus to distribute along with all participants.

Aside from the people who signed up on the event, we also made new friends with Decathlon Charan, our generous sponsor who supported us with prizes, presents, and souvenirs and Grasshopper Adventures, our bike supplier. We raised **70,843 THB** from tickets sold, rider self-fundraising, and donations.



Hilton Effect Foundation



Scholars of Sustenance has been awarded as one of the 2020 Hilton Effect Grantees, for our contribution in direct support and providing recovery effort within the communities around Bangkok and Phuket, Thailand during the COVID-19 pandemic. Through this grant and donation already made by the Hilton Effect Foundation, we have received monetary support in a total of **44,727 USD** as one of the grantees in this grant-making program.



GlobalGiving and Ford Fund



Under the grant-making program of GlobalGiving and Ford Fund, we were granted **33,294 USD** (1M THB) under the Food Rescue Bangkok project: Safe Rice Redistribution, also known as "Food Re-purposing Program" in one year time span. Scott Chang, Ford Fund Asian Director, was one of the key leads in supporting us. The project scopes focused on the utilization of SOS Kitchen to re-purpose the neglected food that our recipients cannot receive or consume due to the unfamiliar appearances of menus, nor the food restriction in several communities

MK Restaurant Group

MK Restaurant Group Public Company has financially supported us with **100,000 THB** to purchase new kitchen equipment for SOS kitchen. We purchased additional kitchen equipment and replaced some of the secondhand worn-out equipment. Now they are being used in the Rescue Kitchen Program and in other related operation including storage and food stocking.



2020



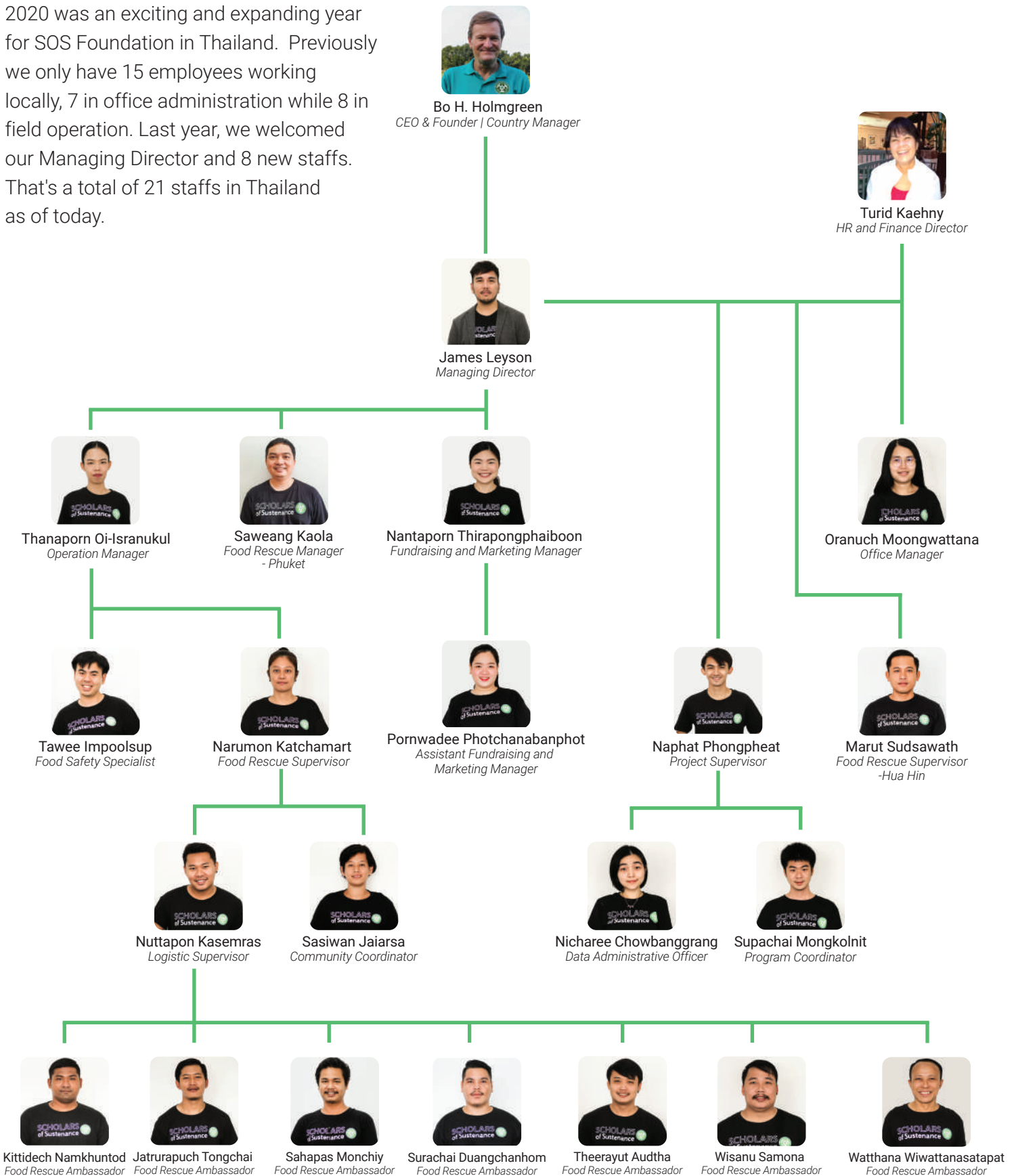
FRIENDS

**TEAM GROWTH
EXPANSION : HUA HIN
VOLUNTEER AND INTERNSHIP
COMMUNITY HIGHLIGHTS
RECOGNITION AND AWARD
MEDIA & PRESS**

Team Growth

Organization Chart: Thailand

2020 was an exciting and expanding year for SOS Foundation in Thailand. Previously we only have 15 employees working locally, 7 in office administration while 8 in field operation. Last year, we welcomed our Managing Director and 8 new staffs. That's a total of 21 staffs in Thailand as of today.



Expansion : Hua Hin

After the establishment of Scholars of Sustenance Thailand in 2016, and expansion in Phuket in 2019, we have partnered with Sang Foundation to bring the food rescue operation in Hua Hin by the end of 2020. When the COVID-19 pandemic hit the country, Hua Hin was one of the biggest touristic spots that was affected immensely by the absence of tourists and country-wide shut down.

Many have lost their jobs and food security has been a major concern. Sang Foundation, an environmental foundation based in Hua Hin, launched an operation on food deliveries to the elderly and others affected by the decimation of the tourism industry in Prachauap Kirikhan and Phetchaburi.

It was estimated that over 20,000 families are without sufficient food and daily supplies in these two regions alone, and they know that the food supply they give will not be enough in the long term of stagnation. More people will need access to good nutrition. Sang foundation have reached out to us to seek any potential collaboration to address the increasing hunger pandemic in the area. After several meetings to discuss, plan and strategize the expansion of Food Rescue Program in Hua Hin, a purposeful agreement was signed last October 06, 2020 by Mutsumi Adachi, Founder of Sang Foundation, and James Leyson, Managing Director of Scholars of Sustenance Thailand.

We established a food rescue operation in Hua Hin, and started serving the nutritious surplus food on 23rd of December to a few communities around Hua Hin, Cha Am, and Phetchaburi areas.



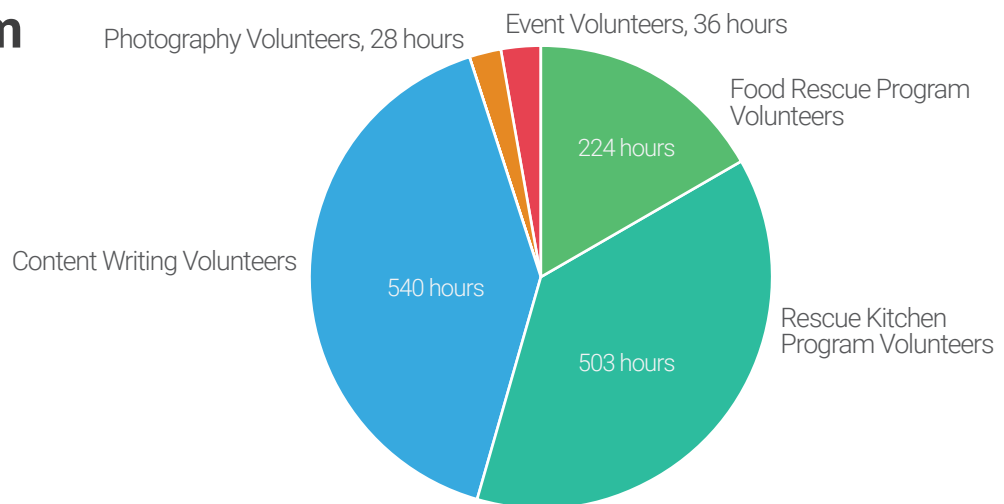
Volunteer Program

Introducing Volunteer program! We are now open to everyone who would like to participate in our operation, bring the change and helping hands to people in need. We launched the program in October 2020 and received the total **114 volunteers** by the end of the year



We served more than 11,000 meals for people every day across Bangkok and Phuket, still, more people are going to bed hungry. People need support now more than ever and we require any helping hands available to extend our reach. There are more communities we can help but we are unable to, there are many great projects that we can do but our resources are limited, and volunteer program designed to extend our capacities and efficiency in the operation by welcoming everyone who would like to be of the better change with us!

Volunteer Program Activity



Internship Program

We welcome every university student to enroll in our Internship Program. We seek to establish system of internship within the foundation for the purpose of supporting foundation staff and food rescue operation. The program offers one of a kind experience in working in a foundation that creates impact to the people, society, and the world through the various approaches, assignments, and projects that will help support the foundation's mission and operation! In 2020, we have received **5 Interns** from Chulalongkorn University, Mahidol University, Singapore Management University.

Community Highlights

Our focus has always been the communities. Everything we do are for them. Every program we make directly affects their well-being. In 2020, we have significantly increased the involvement of the communities in our programs and the support we have received has been overwhelming. Here are some of the selected highlights from a few communities we collaborate with.



Nangloeng Community

Located in one of the oldest districts in Bangkok, **Nang Leong** was a vibrant old town full of history and memory, the district consists of 5 smaller communities such as Jakkaphadiphong Communities, Wat Sommanas Communities, Lanluang Communities, etc. Many people may not know but Nangloeng is considered to have one of the most condensed elder populations in Thailand. More elders are living in this district than regular adults and more than 400 elders are gravely affected by the COVID-19 pandemic.

Pledging to serve the people in need, community leader K.Daeng, together with other community leaders, have helped us set-up the Rescue Kitchen Program in our headquarters which is located in Nang Leong area as well. Every week, they gather in our kitchen and cook nutritious meals that are served to different communities in the area.

Praekasa Community



Located 35km from the central metropolitan of Bangkok, **Praekasa Community** is located in the suburb area of Samut Prakarn, this low-income community never received support from any party be it public and private authorities due to the seclusion of the location and the distance from the main town. Even before COVID-19, the Praekasa community never received support from others, during the pandemic many of the people in communities were left unemployed and can't find the means to sustaining themselves.

We received the information about these communities, and we provided support to them as soon as we heard the story by setting up the remote rescue kitchen in their communities, providing supplies for the volunteers to cook and serve within their communities.

Suka Thong & Koyruddeen Communities



Suka Thong Leab Varie 2 Community is another notable community that collaborates with our Food Rescue Program and Rescue Kitchen Program. This community located in Minburi District in Bangkok is too far from the main district area, and the population are living in poor condition, with less access to available jobs. Many of them turn into illegal works just to survive and find ways to put food on their table. No relief support have ever reached their community due to the established reputation that's why they never received any help.

K' Yui, a volunteer representative of the communities, have reached to SOS foundation Thailand via social media only requesting several packs of milk. Upon further investigation and community research, we realized we need to act fast. We have set up the remote Rescue Kitchen Program that cooked supplies received and supervised by the headquarter.

On 31st of August, Mr. Narong, the Governor of Phuket, recognized some of the outstanding youth, elders, and organizations that have driven the social responsibility in the province of Phuket.

Out of the 11 organizations, Scholars of Sustenance Phuket office is one of them that was honored by the Department of Social Welfare and Development for its outstanding work in providing assistance to the people of Phuket during this pandemic especially to the people with disability. Our Phuket Food Rescue Manager, Saweang Kaola, received the award, together with our Food Rescue Ambassador, Anek.



Media & Press

In 2020, Scholars of Sustenance Foundation (SOS Thailand) was featured in **70 online media coverages** through different platforms ranging from official media websites, YouTube channels, digital media's social media platforms, content sharing platforms, and partners' website. We started a year with only 200 likes in our Facebook page, now we have more than 1,300 likes, and have expanded to other social medias like YouTube, LinkedIn, Instagram, and TikTok. All of these media coverages provided us opportunity to reach **349 Million readers**, which it's estimated to have the actual coverage views of 1.46 Million and **158K total views on YouTube**. More than 8.34K of these media coverage pieces were re-shared on individuals' social media platforms. The media coverage summary of 2020 is here:



Partner Acknowledgment

Our Strategic Partners



สภาอุตสาหกรรมแห่งประเทศไทย
THE FEDERATION OF THAI INDUSTRIES



Our Collaborative Partners



ANNUAL REPORT 2020



Contact Us



www.scholarsofsustenance.org



james.leyson@scholarsofsustenance.org
Info@scholarsofsustenance.org



+6662 675 0004



77 Lanluang Road Wat Sommanas
Prom Prap SattruPai Bangkok Thailand, 10100



Scholars of Sustenance-Thailand